DIGITAL SIGNAGE CHEAT SHEET | 100 MESSAGE IDEAS

We understand that coming up with fresh digital signage content ideas on a daily basis is a challenge. Here's a quick list for inspiration:

- Ads for local vendors
- Alerts
- Anniversaries
- Announcements
- App download of the week
- Arts and crafts tips
- Association memberships
- Awards and honors
- Birthdays and anniversaries
- Book club picks
- Brand and product info
- Business hours
- Cable feeds
- Cafeteria menus
- Club meetings
- Community calendar
- Company milestones
- Contests
- Coupons and discounts
- CSAT statistics
- Data visualizations
- Day and date
- Department photos
- Desk availability
- Donor thanks
- Energy dashboards
- Entertainment news
- Event promotions
- Event schedules
- Facebook posts
- FAQs
- Featured travel destination
- First aid tips
- Fitness tips

- Health tips
- History of the company
- Holiday closings
- "How to" instructions
- HR and benefits
- Images and graphics
- Important contact info
- Inspirational quotes
- Internships and scholarships
- Kudos and feedback
- Language lessons
- Lecture series
- Local attractions
- Loyalty programs
- Meet our team
- Meeting room schedules
- Movie times
- New employee spotlights
- News tickers
- News-in-Pictures
- Newsletter highlights
- On this day...
- Online learning URLs
- Open positions
- Out of office schedules
- Photos from company events
- Policy reminders
- Pollen count
- Polls and surveys
- PowerPoint slides
- POS updates
- Press releases
- Print marketing
- Productivity tips

- Professional development tips
- Progress toward goals
- Queuing info
- Recipe of the week
- Recommended blogs
- RSS Feeds
- Safety tips and milestones
- Shuttle and bus routes
- Speaker bios
- Sports scores and stats
- Staff directories
- Staff/student profiles
- Stats and charts
- Stock market info
- Stock updates
- Streaming video
- Tech tips
- Test schedules
- Time
- Tips for healthy eating
- Traffic conditions
- Training tips
- Trivia questions
- Twitter feed
- Vacation schedules
- Videos and animation
- Visitor welcomes
- Volunteer drives
- Wayfinding maps
- Weather forecast
- Webpages
- Word of the day